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**San José Promotes Anti-Litter
Education for Students**

Mayor Gonzales announces partnership with San José Unified School District to keep San José schools and neighborhoods clean

San José ---- Anti-litter education will be included in the curriculum for San José elementary schools through a new partnership between the City of San José and the San José Unified School District, Mayor Ron Gonzales announced today at Terrell Elementary School.

“Schoolchildren will learn about community pride and personal responsibility as a result of our new partnership with San José schools,” said the Mayor. “We are delighted that our young residents will become part of our volunteer network to help keep their schools and neighborhoods free of litter and trash.”

The San José Anti-Litter/Anti-Graffiti program developed a new curriculum in cooperation with teachers and administrators from the school district. The information features cartoon figures who illustrate how students can help keep schools and streets clean.

“The ‘Litter Ladder’ is a easy-to-understand concept for teaching self-respect and responsibility. We hope that it will be a useful and flexible resource for teachers and families throughout our community,” he said.

In addition SJUSD announced that district schools will participate in the San José Clean Campus Day on Friday, May 9. This will be a citywide effort to encourage anti-litter partners, schools and children to join in keeping San Jose clean.

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**San Jose Launches Anti-Litter Education
Partnership with San Jose Unified School District**

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Mayor Gonzales launched the “Pick Up San José” anti-litter program last year as a collaborative effort with volunteers, neighborhoods, and many local and state agencies to make San José the cleanest big city in the nation. Among the city’s anti-litter partners are VTA, Santa Clara County, Caltrans, and Santa Clara Valley Water District.

“We are modeling this effort on the success we’ve had with our anti-graffiti efforts,” said Gonzales. “This includes thousands of community volunteers, partnerships with our neighborhoods and our outstanding staff who are relentless in their dedication to improving quality of life in our city.”

For more information about Pick Up San Jose and the “Litter Ladder” curriculum, contact the San Jose Anti-Litter/Anti-Graffiti Program at (408) 277-3208. Information is also available on the web at www.ci.san-jose.ca.us.

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