

San Jose

A City of Solutions

The following is a brief review of San Jose's six priority areas, and the many accomplishments of the past four years.



Remaining the Safest Big City in America.

As the safest big city in America, San Jose residents will continue to be safe and feel safe in their neighborhoods. San Jose is the safest big city in America, and one of the best prepared for disasters and crises of all types. We're a city where police officers and fire fighters work closely with residents to keep neighborhoods safe, and we make smart investments in technology to help solve crimes, fight fires and save lives.



Building Strong Neighborhoods.

San Jose is a city that puts its neighborhoods first. San José government now views its role through the eyes of its residents, standing at the edge of their driveways. Working together, the city and its residents invest time, effort, and resources to improve neighborhoods, making San Jose a place they're proud to call home.



Building Better Transportation.

San Jose is leading the historic expansion of Silicon Valley's highway, rail and air transportation infrastructure to make City streets safer and more pedestrian-friendly, provide traffic relief to Silicon Valley commuters and help travelers reach their destinations quicker and safer while supporting smart growth.



Helping All Children Achieve.

Strengthen the role of city government in improving student achievement so that every child in San Jose can have the opportunity to succeed.



Making Government Work Better.

Make San Jose a user-friendly City that delivers cost-effective high quality services to residents and businesses.



Driving A Strong Economy.

Make San Jose the best place in America to do business, work and live. San Jose will offer housing for all income levels with diverse exciting entertainment and culture.

Mayor Ron Gonzales,

Vice Mayor Pat Dando,

City Council: Linda J. LeZotte, Forrest Williams, Cindy Chavez, Chuck Reed,
Nora Campos, Ken Yeager, Terry Gregory, David D. Cortese, Judy Chirco



Building Strong Neighborhoods

- Virtually wiped out graffiti in San Jose with 2500 volunteers over the last four years. The City removed nearly 300,000 tags (that's a 95% reduction!) while maintaining 48-hour response on calls for service in neighborhoods and 24-hour response to graffiti in parks.
- On track to becoming the cleanest big city in America. With the help of 1500 volunteers last year, San Jose picked up 16,346 garbage bags of litter from our neighborhoods.
- 13 of the 20 Strong Neighborhood Initiative areas have completed their plans and \$14.4 million will be invested in these neighborhoods this fiscal year.
- Provided emergency preparedness training to over 1,608 residents and 4,630 neighborhood-based team members to be ready to assist in an emergency.
- Upgrading, expanding, and renovating eight community centers that provide multiple services for residents.
- Six new branch libraries are in design or under construction, and the new Dr. Martin Luther King, Jr. Joint Library is scheduled to open this Fall, on time and on budget.
- More than 24,000 volunteers enlisted in City programs this past year who volunteered an estimated 735,000 hours to help improve quality of services and provided \$12 million worth of important services.
- Re-surfaced nearly 900 miles of San Jose streets in the past four years.
- Renovated 132 parks and added 14 new neighborhood parks to our city.
- Repaired sidewalks for 44,000 San Jose homeowners.
- Passed Measures O and P to make great improvements to our parks and libraries city-wide.



Making Government Work Better

- Made City Hall services available 24 hours a day, 7 days a week through online permitting and licensing, Council Meetings on the Internet, and City documents and Council materials available online
- Created the San Jose Customer Service Call Center that offers 24/7 service and solutions.
- Established a "rainy day reserve" during good financial times to help the City better weather economic downturns.
- Recognized as one of the best-managed cities in America by Governing Magazine
- Achieved the highest credit rating in state for large cities in California due to sound financial management, saving the City tens of millions on the cost of borrowing for capital improvements.

Driving A Strong Economy

Affordable Homes for San José Families, Teachers, and Seniors

- Expanded affordable housing production by investing more than \$500 million in affordable housing, which will produce 6000 affordable homes by 2004.
- Helped 6,200 homeowners with paint and rehabilitation grants to improve their homes.
- Building 449 affordable homes to assist San José teachers.
- Investing \$29.2 million to ensure San José teachers can afford to live and teach in San Jose.



A Vibrant Downtown

- Adding nearly 800 new hotel rooms with the completion of the new Marriott Hotel will and Fairmont Annex.
- Sobrato Tower on Almaden and Opus Building on Santa Clara Street now complete .
- Construction of the new downtown Civic Center has begun, which will save the City more than \$180 million.
- Put historic restoration to work: The Jose Theater, is now the home of the Improv Comedy Club. The Fox Theater will be the new home of Opera San Jose. The Towhy building and Montgomery Hotel will provide new housing and hotel rooms respectively.
- Welcomed over 30 new retail and restaurant businesses to our downtown including: McCormick & Schmick, PF Chang's China Bistro, Sonoma Chicken, Pinnacle Fitness, Touchstone Climbing, and Shalimar Restaurant.
- Adding over 500 housing units, up to 20 new retail stores and over 800 hundred parking spaces with the CIM development.
- Adding over one thousand new downtown homes.
- Adding 1,200 new parking spaces in the downtown area, including a new 750-space parking garage at Fourth and San Fernando.

Jobs

- The Silicon Valley Workforce Investment Network (WIN) helped over 160,000 people to update job-skills, find a job, start a new career, and get ahead in business.
- Launched the Edenvale Bioscience Incubator and Innovation Center that will host up to 15 cutting-edge technology start-ups with specialized labs and office space.

Culture, festivals and sports

- Provided nearly \$4 million last year in arts grants that offer unique community programs to a combined San Jose audience of 1.7 million.
- Extended the Sharks lease at the Arena to ensure the team remains in San Jose through 2018.

San Jose, a City of Solutions

- A half-million residents and visitors joined downtown neighbors for holiday festivities, open air concerts, art exhibits, outdoor cinema, and lunchtime entertainment.
- Enabled 25,000 students from local elementary, middle and high schools to see live performance, visit museums, participate in hands-on artist-led workshops.
- Home to both of Soccer's National Champions, the Cyberrays and the Earthquakes.

Smart Growth

- Created housing and mixed-use development in key public transit corridors. Thousands of homes have been approved or built for transit-oriented development.
- Won overwhelming public approval for the City's "Greenline" ballot measure that strengthens our growth boundaries and protects our hillsides and open space.
- Moving forward with careful Coyote Valley planning for 50,000 new jobs, 25,000 new homes (at least 20% to be affordable), parks, trails, preservation of the Coyote Greenbelt, schools, and other public facilities in a vibrant, complete, and transit-friendly community.



Building Better Transportation

Efficient Streets Reduce Traffic Congestion

- Expanded the number of "smart intersections" by over 200 in 2003, so that four out of five signalized intersections are equipped to reduce traffic congestion and improve travel time by 25%.
- Invested \$8 million to enhance bicycle and pedestrian travel by closing sidewalk gaps, adding bike lanes, and building curb ramps.
- Adopted a moratorium on street construction during rush hour to relieve traffic congestion in peak travel times.

Engineering, Enforcing, and Educating for Safe Streets

- Invested over \$5 million to complete 4,500 traffic calming projects, such as stop signs and crosswalks, to make City streets safer for pedestrians and cyclists.
- Improved traffic safety near schools by mapping safe walking routes for students at 178 schools; providing safety education programs; and improving sidewalks, signs and crosswalks.
- Initiated the "Street Smarts" public education campaign to promote safe travel behavior by drivers, bicyclists and pedestrians.

Convenient Airport Access

- Approved design changes in the Airport master plan to greatly improve its function.
- Reconstructed two runways to improve the frequency and efficiency of flight operations.
- Installed acoustical treatment for 1,250 homes to protect residents from airport noise, achieving a 90% resident satisfaction rate. Treatment is also underway for four schools.
- Invested \$28 million in Airport roadway improvements to ease traffic congestion.
- Measure A on the March ballot will improve our airport security, convenience and airport access while saving money!

Expanding Transportation Choices

- Led the effort to win strong voter approval for Measure A in November 2000 that will provide long-term funding to extend BART to San José, expand the light rail system, and enhance bus and Caltrain service.



Helping All Children Achieve

Made San Jose the most "teacher friendly city" in California

- Created the extremely successful **Teacher Housing Program** that has enabled 300 San Jose teachers purchase their first home in the city where they teach.
- Created the **Future Teacher Loan Program** to help college students pay for school on their way to becoming teachers in San Jose. Nearly 200 prospective teachers have received loans and 23 participants have graduated and are now teaching in San Jose.

Investing in preschool programs and quality child care

- Created the nationally recognized **Smart Start San Jose** program that has added over 1000 new, high quality early care and education spaces in San Jose, with preliminary success rate of 90%. 9 out of 10 children graduate from Smart Start centers ready for kindergarten.
- Introduced the **Mayor's Child Care Initiative** in 2002 that includes:
 - \$10 million in Redevelopment funds to create 2,000 additional high quality early care and education spaces.
 - Training for 1000 early care and education professionals to improve quality child care.
 - Increasing public awareness of the need for high quality early care and education and help parents get access to existing programs.

*San Jose
a City of Solutions*

Provide high quality after-school services to all of San Jose's youth

- Expanded the **Homework Centers** program to every corner of the city by expanding the number of sites to 238.

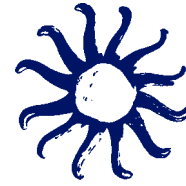
Encourage adults to be positive role models

- Helped **The Role Model Program** continue to grow and flourish. The program served 4,700 students during the 2002 school year and is now available to every middle school in San Jose.
- Funded a unique partnership among the City, school districts, and the **Parent Institute for Quality Education** to provide training for 10,000 parents to become effectively involved in the education of their children.



***Remaining the
Safest Big City in America***

- Recognized as the safest city in America with population over 500,000, based on annual FBI national crime statistics.
- San Jose voters overwhelmingly approved the Neighborhood Security Act last year to make historic investments that will improve public safety and emergency response times. The \$159 million bond measure will:
 - Create a state-of-the-art 9-1-1 communications center;
 - Improve and upgrade 24 neighborhood fire stations;
 - Build new neighborhood fire stations;
 - Build a new police substation in South San Jose;
 - Expand four community police stations;
 - Build new and improved police and fire training facilities.
- The San Jose **Mayor's Gang Prevention Task Force** won a national recognition from the Institute of Gang Research as a model for effective crime prevention, community partnership, and law enforcement. The Gang Task Force combines grassroots organizations, schools, law enforcement, and juvenile justice to focus community resources on prevent and reduce youth gangs and offer positive life alternatives for youth. The Task Force has been instrumental in helping San José cut gang-related arrests by 47 percent.
- The **Safe Schools Campus Initiative** is another model program that trains principals, teachers, and students on how to plan, prepare, and respond during a crisis on campus to keep our children safe at school. Effective prevention and swift coordinated response help middle and high schools to be ready for catastrophic events.



**Thank you for attending
the 2003 State of the City.**

**For more information on these
and other exciting City pro-
grams log on to
www.sjmayor.org**



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